



# Jenkintown Festival of the Arts 1<sup>st</sup> Annual Banner Exhibition and Competition

## Application Deadline, August 27, 2019

This is the first year we are doing the Banner Exhibition & Competition which is open to public participation. We plan on displaying the banners annually along the Festival route, adding color and movement to the festive atmosphere. Both individuals and groups may submit entries.

## The Sewing Room

[The Sewing Room](#) - 703 West Ave., Jenkintown, PA 19046; (215) 795-3908 - will be offering banner making classes August 7<sup>th</sup> & 14<sup>th</sup>, 6:30 PM to 8:30 PM, \$30.00 per session, bring your own fabric, includes use of sewing machines, threads and tools.

## Calendar

Banners entered in the competition must be delivered to [The Art of Framing](#), 413 Old York Rd., Jenkintown, PA 19046 by August 27<sup>th</sup> 2019 at 5:30 PM. Banner Competition winners will be announced Sunday September 15, 2019 at the Jenkintown Festival of the Arts main stage in Town Square.

## Design and Construction Criteria

### Design

When designing your banner, please remember that it will hang between 10 to 15 feet high along the street. The design must be visible from both sides of the banner (identical or different). All components of the banner design and construction must be securely attached, or the banner will not be displayed. **Banners with religious, political, or commercial messages will not be accepted.** Banners commemorating community organizations are permitted.

### Measurements

The banner must measure 48" long and 24" wide. It must be able to be rolled up for storage purposes and may not exceed 10 pounds.

### Fabric

The banner must be constructed of heavy weight, colorfast, weather-resistant material. The following suggestions regarding materials will be helpful:

#### Fabric Materials

- Sail cloth, Duck, Drill, Canvas, Heavy twill, Cotton, Ripstop Nylon, Outdoor fabrics

#### Fabric Properties

- Durable, strong, color-fast, weather-resistant materials.

#### Materials Needed

- Approximately 4-5 yards fabric, thread, dowels.

#### Materials to Avoid

- Burlap or felt, various types of net fabric, loosely woven fabric such as casement goods, see-through plastics, water soluble glues, or fragile adornments. **Please do not use glitter.**

#### Dowels and Weights

- The banner must be hung from a 36" poplar dowel, either 5/8" or 3/4" in diameter. Please do not use an oak dowel or a metal rod since it is difficult to secure the banner to those materials. The dowel will extend 3" on each side of the banner.
- The banner must be weighted at the bottom. The weight must be completely enclosed and should be heavier than the top dowel. We recommend a heavy metal chain which can be sewn into place at several locations. Please be sure the ends are also tacked in place. The weight on the bottom keeps the banner hanging vertically even in windy conditions.

#### Lettering or Printing

- Lettering or printing on the banner should be easy to read, clear, simple and direct.

## Identification

- Please include the following information on your banner using indelible markers, fabric paints or stitching by hand or machine:
  - Title
  - Artist's name or group
  - The year the banner was made

## Awards

Banner entries are divided into three categories so that entrants are competing with their peers.

### Professional

Individuals or groups who work as fiber artists.

1. First Prize - \$200
2. Second Prize - \$125
3. Honorable Mention - \$50

### General

Individuals or groups who are not working in the field of fiber arts.

1. First Prize (people's choice award) - \$150
2. Second Prize - \$75
3. Honorable Mention - \$50

### Youth

All individuals and groups under 18 years of age.

1. First Prize - \$100
2. Second Prize \$75
3. Honorable Mention \$50

## Submission

Banners will be accepted at The Art of Framing, 413 Old York Rd, Jenkintown, PA 19046 until August 27th @ 5:30 p.m. Banners may be shipped or delivered by hand. Banners received after the deadline will not be considered. Submitted banners become the property of the Jenkintown Festival of the Arts. Should an artist request return of a banner, the banner will neither be juried nor hung at the Festival.

ENTRY FORM/ I.D. LABEL FOR BANNERS Please attach this form (or a copy) to each banner. Ship or hand-deliver to:

Jenkintown Festival of the Arts  
C/O The Art of Framing  
413 Old York Rd, Jenkintown, PA 19046

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Home \_\_\_\_\_ Business \_\_\_\_\_ Cell \_\_\_\_\_

E-mail: \_\_\_\_\_

Banner Title \_\_\_\_\_

Media/Technique \_\_\_\_\_

Categories Please indicate below:

Professional

General

Youth \_\_\_\_\_ Age (If checking this category, please indicate age).

I have read the Call for Entry information and accept all conditions of entry. I understand that the banner becomes the property of the Jenkintown Community Alliance and the Jenkintown Festival of the Arts.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Banners must be received prior to 5:30 p.m. Tuesday, August 27, 2019